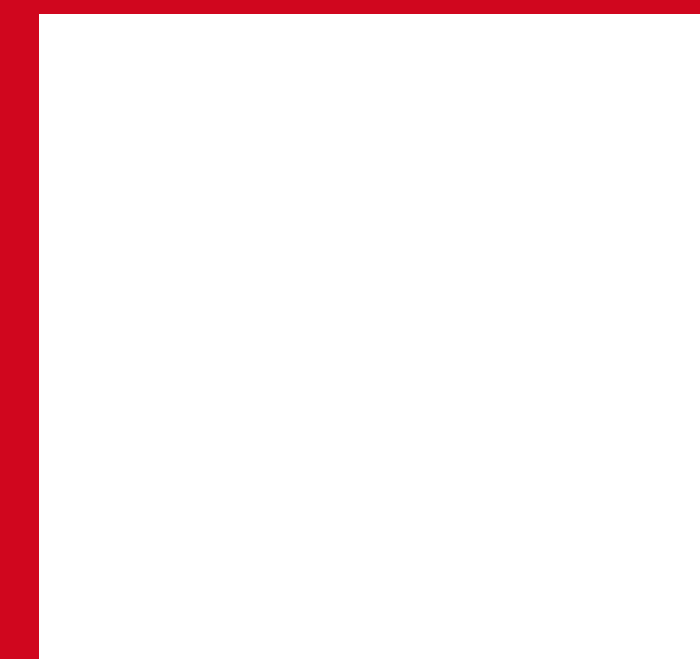
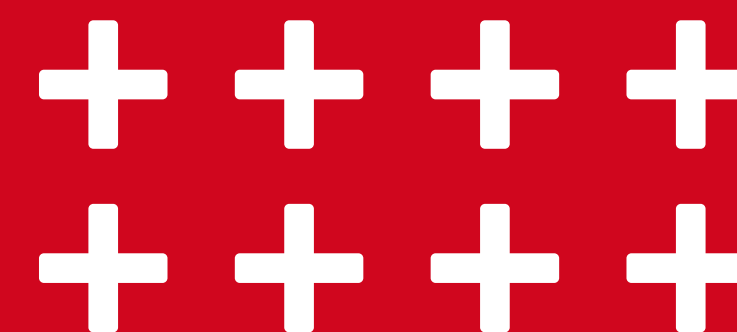


● No, it's not
magic

R World Company
Profile 2025



IT'S LIGHT.

+ + + +
+ + + +

Screen-grabs from our selected video projects including international ones



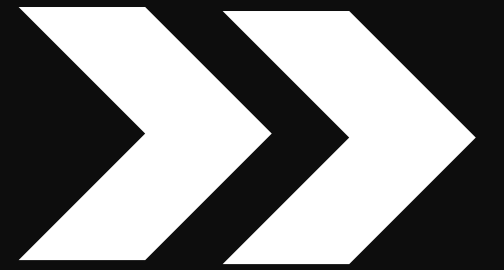
Your partner in visual excellence since 2014

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This is where
passion meets
professionalism.

From concept to delivery, we craft compelling stories that engage and inspire. Originating from Karachi Pakistan, we cover the national grid and have had our footprints in seven other countries already.

Our team of experts delivers high-quality visual content that resonates. We continue to take pride in and focus on collaborative experiences.



**IT'S VISUAL
STRATEGIES.**

Becoming a good service provider is easy, maintaining to remain a great one is challenging – but that is what we all live for, every day!



CREATIVE
CONTENT



PHOTOGRAPHY



VIDEOGRAPHY



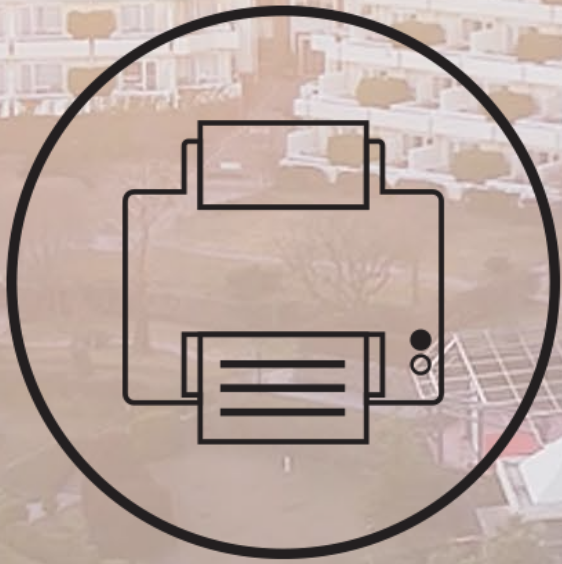
GRAPHIC
DESIGN



DOCUMENTARY



DIGITAL
STRATEGIES



PRINT
SERVICES



PRODUCTION



STUDIO

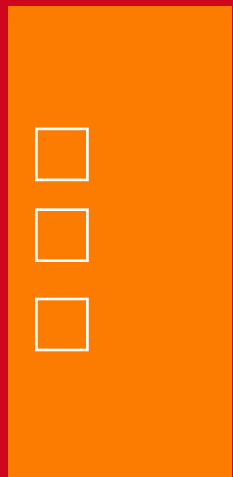
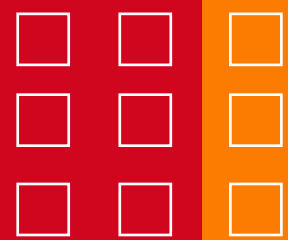
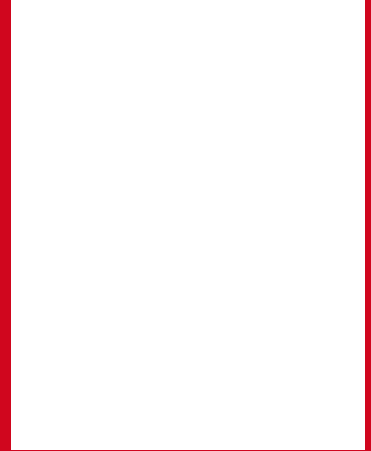


PHOTOBOOKS



What We Offer?

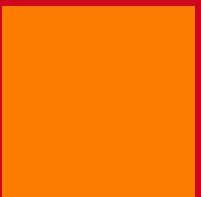




2300

Clients served

4150 
Projects
executed



Our forte is to create good visual content, from corporate profiles to creative content and from weddings to products and documentaries! >>>>



A DECADE OF CREATING



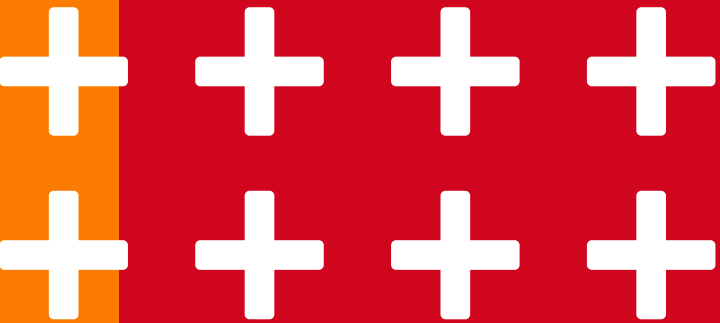
FOUNDED BY
RAHAT RAFIQ

 **25**

TEAM MEMBERS

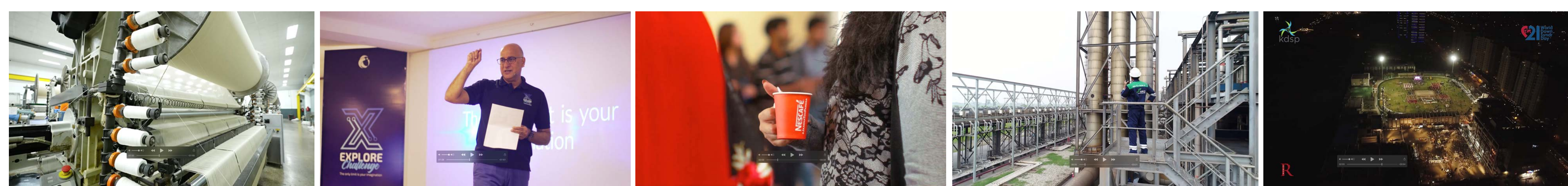
250K

Organic followers across our
social media platforms

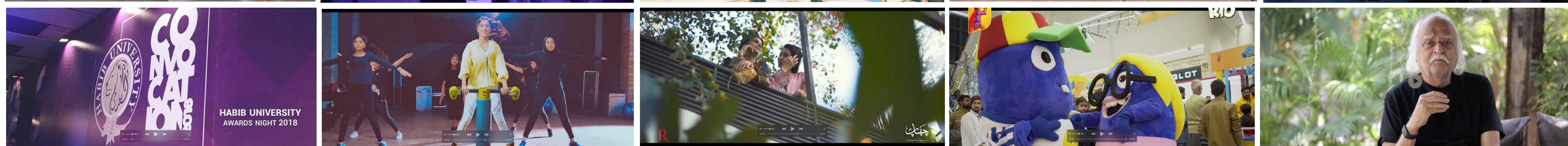
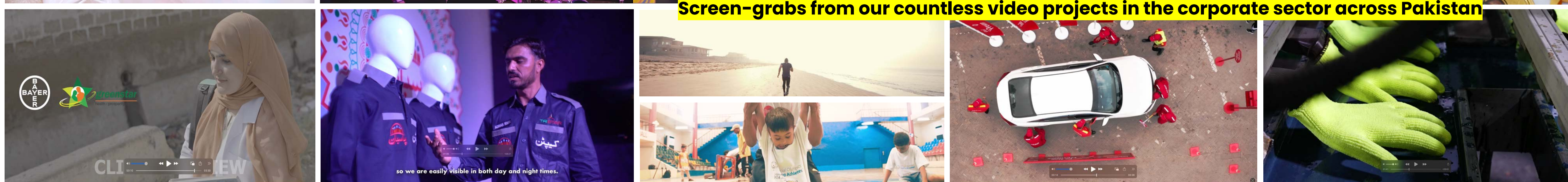


// NADA & MO'S WEDDING IN MYKONOS, GREECE

IT'S PASSION.



Screen-grabs from our countless video projects in the corporate sector across Pakistan





×

CHANGE
THE
WORLD



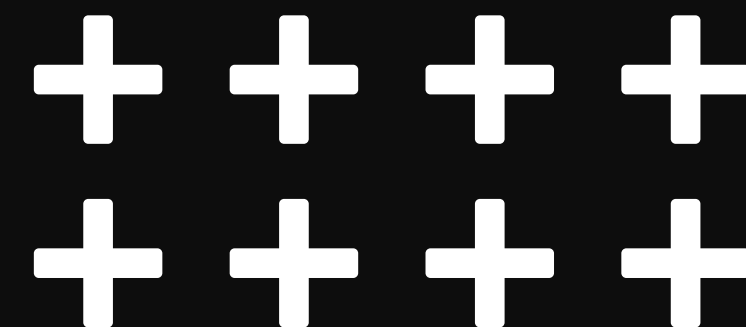
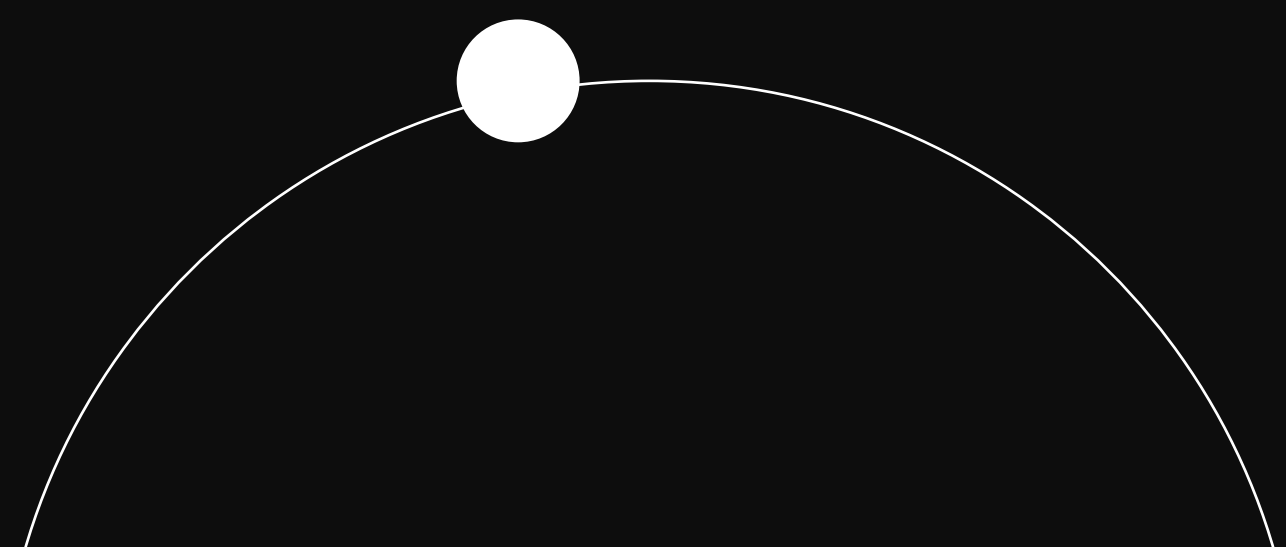
MISSION STATEMENT.

To be dedicated to creativity, superior
quality, exceptional service and honest value
in our work & approach as a service provider.



14

Share the good to
enhance everyday life.



Spread love everywhere you go

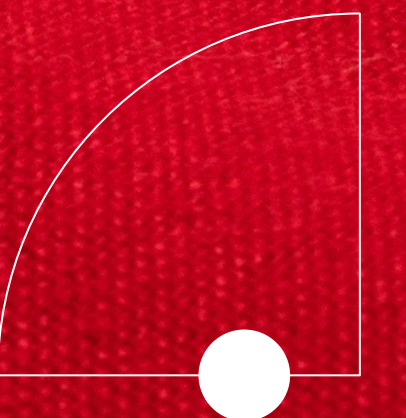
Mother Teresa

◀◀◀ **IT'S EXPERIENCE.** ▶▶▶



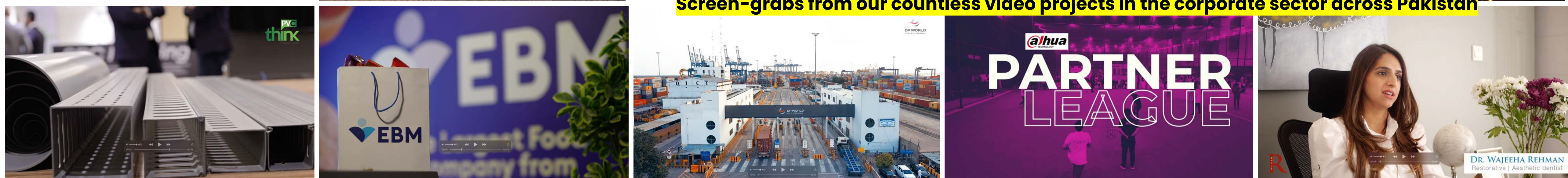
2014/11/24

// CALDERON TEXTILES PRODUCT





Screen-grabs from our countless video projects in the corporate sector across Pakistan



Have we produced a Music Video?

Yes, we have!

From the time Natlinspace agency approached us to be brand ambassadors of Canon's R6 model, to then requesting if we would make cool digital content for the M50 Mark-II model; we happily took on the challenge.

Not only did we plan a rap genre music video with the mastermind Eva B & Anas Baloch, we helped compose the music with AJ Major, selected the artist inclusive community space by YBQ and went ahead with having the international graffiti artist Neil Uchong create the physical backdrop.

It was very well received on all digital platforms after the release by the agency.





KARACHI

LAHORE

ISLAMABAD

Spreading
the quality
service across
Pakistan.

'23

An activation project executed by The Missing Link (TML) for client Mondelez International who collaborated with us for capturing it all and creating meaningful visual content. The images here are screen-grabs from its respective video highlights.

It's a case

Study.

We not only shoot, but we conceptualize and share a vision.

We not only collaborate with talents but also liaise with other artists for the best possible output!

A tribute to Pakistan, a vibrant country with a rich culture and diverse people



Client: Shell Pakistan
Project: Independence Day Digital Content
Venue: Shell House and Various Sites in Karachi Pakistan
Services: Concept, Music Composition, Visual Moodboard, Videography Shoot & Post Production | July 2023



// DIGITAL CONTENT FOR KRONE BY FINE DAILY

16

IT'S CONCEPTUAL.

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It's a symbiotic partnership that embodies the true spirit of collaboration



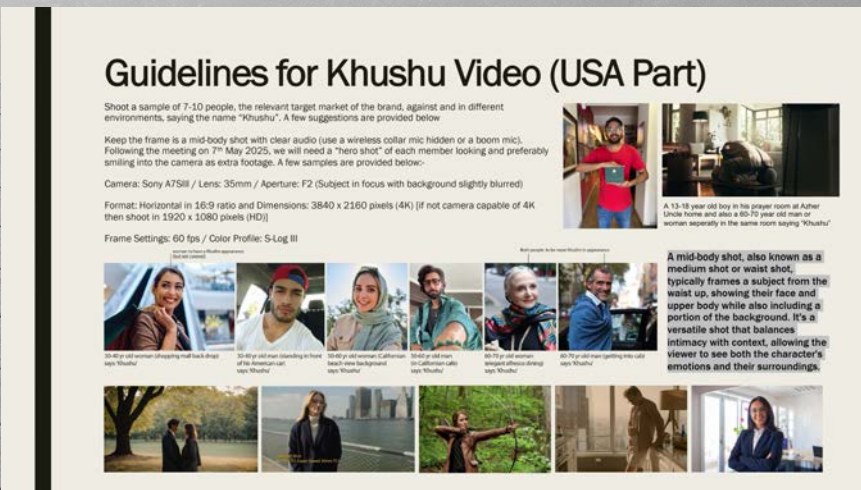
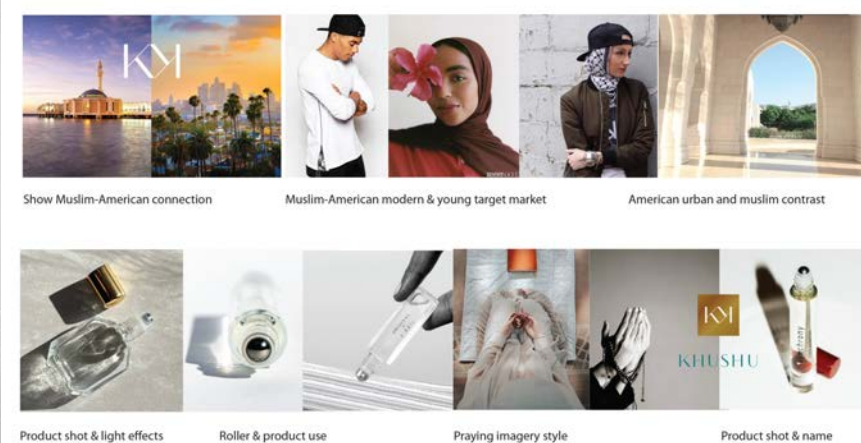
Client: Khushu Brand USA
Project: Brand Launch Digital Content
Venue: Various Sites in Karachi Pakistan
Services: Concept, Visual Moodboard,
Simple & Enhanced Product Photography,
Teaser Videos, Launch DVC Video and
Reels / May 2025



It's not everyday that such an opportunity knock's
on a creative's door!

From the time that the birth story of the product was
shared in early 2025, till we delivered the last digital
reel of it in the summers of it, we feel we have been
blessed with this opportunity as the product not only
delivered its message of enhancing spiritual
connection but everyone who was part of it felt it
thoroughly – and that's a win for its founder & us!

It is live on Amazon now.



Screen-grabs from the dvc video shot in Indianapolis, USA and Karachi, Pakistan in May 2025



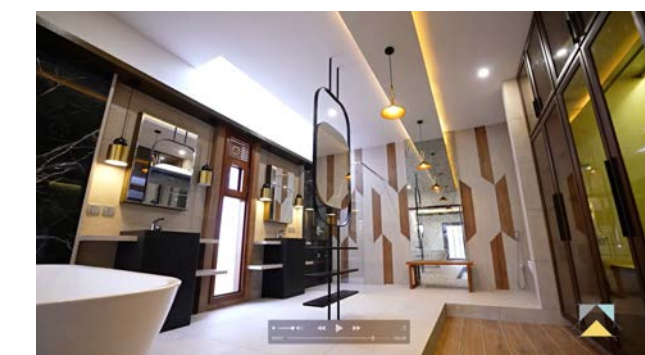
one-stop-shop

IT'S ART

Building our creative
community through the
journey with you all.

From brand launches to
festivals, from company
profiles to yearbooks and
from campaigns to
commercials – we've
just begun!

55:75



Screen-grabs from our selected video projects

AND YES, IT'S MAGICAL.

RELIABLE
CREATIVE
INTERACTIVE

We are all about creating together as our vision continues to be the most-trusted company and to grow the well-being of everyone around us.



 [rworld.official](#)

Follow for Weddings



R World Corp



Rahat Rafiq



[rworld.corp](#)



R World Official